



FOR IMMEDIATE RELEASE

QLIANCE NAMES JOHN GEBHART CHIEF OPERATING OFFICER

Skilled Executive Brings More Than 35 Years of Business and Operations Management Experience to Support Qliance Expansion

SEATTLE – June 6, 2012 – [Qliance Medical Management Inc.](#), which operates direct primary care clinics – also known as “direct primary care medical homes” – in Washington State, today announced John Gebhart has joined the company as chief operating officer. Gebhart most recently served as chief financial officer of Ventripoint, Inc., a medical device company, and chief financial officer of Remote Medical International, a medical rescue and services company.

“John’s experience leading operations for successful health care businesses combined with his enthusiasm for direct primary care make him a great fit for Qliance, and we’re thrilled to have him join the company,” said Erika Bliss, MD, president and CEO of Qliance Medical Management Inc. “Qliance’s growth and expansion plans make the timing right to bring in an experienced executive who can help us best manage operations as we continue to open more clinics and introduce more communities, employers and patients to Qliance’s innovative care.”

“Qliance offers a transformational business model with tremendous growth potential that is already changing the face of health care, and I’m excited to join the team,” said Gebhart. “There is huge potential among large employers and small and medium-sized business looking to offer high-quality care benefits to their employees, while reining in rapidly rising costs of traditional health care packages. This is where primary care is headed.”

Gebhart brings more than 35 years of executive leadership and business operations management experience to Qliance. Since 2003, he has served as a management consultant and executive officer with several health services and technology companies, including Ventripoint, Remote Medical International, Clarity Health Services, Apex Learning, PhysioSonics, Formotus, Carena, and Nexcura. Prior to these roles, he was chairman and CEO of DoctorQuality, president and CEO of At Health, and chairman, president and CEO of CareWise.

Qliance provides direct primary care services to more than 100 regional employers at five locations: Seattle, Tacoma, Kent, Mercer Island and an affiliated clinic in Mill Creek. For more information about Qliance, visit www.Qliance.com.

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About Qliance Medical Management

Qliance Medical Management was founded in 2006 and provides operating and management services to Qliance Medical Group of Washington PC, which operates clinics under the Qliance® brand. Qliance offers people of all ages and incomes unrestricted access to all types of primary, preventive and chronic illness care for one monthly membership fee, ranging between \$49 and \$89, depending on age, for its core service level. Qliance does not exclude anyone for pre-existing conditions and offers 30- to 60-minute same- and next-day appointments, 7-days per week. Through Qliance, patients and employers are getting exceptional care and saving up to 50 percent on comprehensive health care costs when bundled with a lower-premium insurance plan. Qliance is funded by a group of venture capitalists and private investors, led by Second Avenue Partners with participation by Clear Fir Partners LP, New Atlantic Ventures, Bezos Expeditions, MSD Capital and other private investors. For more information, visit www.Qliance.com.

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